

Personal Development

Course Title	Personal Development		
Course Code	IMM202C	Course Type	Free Elective
Credit	2	Contact Hours	30
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	15	1. Expose students to the basic rules of international diplomatic and business etiquette. 2. Be able to carry out international diplomatic or business activities successfully and smoothly
2. Asian Expertise	10	
3. Creative Management Mind	15	
4. Cross Cultural Communication	30	
5. Social Responsibility	30	

Course Description

This course examines personal development by exploring a wide variety of ways in which to change, grow, and achieve one's creative potential. The focus is on the discovery of self and the authentic search for meaning in one's own life. The class advances a multi-faceted approach to personal development combining theory, personal experience, and self-reflection.

Learning and Teaching Structure

This course will be taught as a mixture of lecture and student presentation in the context of various circumstances involving international etiquette and diplomatic protocol. Cases involving both formal and informal ceremonies, functions and conferences will be introduced. Students are exposed to various practical situations where the knowledge of etiquette as well as rules of procedure will enable them to behave with confidence. Procedural language needed for international conferences will also be introduced. Students are encouraged to participate in cross-cultural discussions on diplomatic and business etiquette

Assessment	%	Text and Materials
Attendance & Participant	10	There will be no textbook
Paper	30	
Midterm Examination	30	
Final Examination	30	

Course content by Week

1	Introduction and course outline
2	Invitation
3	Dress Code
4	Riding in a car, airplane, and elevator
5	Receiving Line
6	Order of Precedence
7	Titles and Forms of Address
8	Midterm Examination
9	Table Seating and Table Setting
10	Table Etiquette
11	Dialogue and Cultural Difference
12	Toast
13	Procedural Protocol for International Conference
14	Conference Language
15	Final Examination